

Contemporary Smiles Photo Aids by Dr. John Cranham

“The use of photos for patients to view and see possibilities has been proven to significantly aid in increased Case Acceptance.”

Please fill out the appropriate boxes below to complete your order:

Item Description	Item Investment	Quantity Desired	Item Subtotal
Introduction to Digital Photography DVD by Dr. John Cranham – A step by step video on how to incorporate digital photography in your practice. A great training tool for both doctor and staff!	\$219.00		
Contemporary Smiles Photo Album – A Variety of Before and After Photos for your patients to visualize the possibilities for them. Patient-focused case descriptions in album designed to increase Case Acceptance. Separate Technical Case descriptions for Dr. for each case.	\$329.00		
Customized Brass Album Name Plate – Personalize your photo albums with your name!	\$30.00		
Individual 8" x 10" Before & After Photos (Set of 6 Cases) Suitable for framing. Great for putting on the walls of your office or in your treatment rooms!	\$219.00		
Package Offer – (1) Contemporary Smiles Photo Album, (1) Introduction to Digital Photography DVD, (1) Set of 8" x 10" Photos (6 Before & After Cases) PLUS <i>Customized Name Plate at No Charge & Package Discount</i>	\$739.00		
Patient Transformations – A helpful <i>chairside photo aid</i> for your patients to see the possibilities of today's dentistry. Quality digital photos displayed in handheld flip album that patients hold to view before/after cases as they observe what's possible for them, compared to their current situation. Have these convenient chairside albums in each operatory so team members will have an effective communication tool readily available whenever patients want to discuss a new smile, whiter teeth or something about their dental situation they want to change. Special pricing for multiples ordered for one office.	One Album = \$119.00 2-3 Albums = \$109.00 Each 4 or More Albums = \$99.00 Each		
Shipping & Handling*	\$14.95		\$14.95
TOTAL INVESTMENT			

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

OFFICE PHONE: _____ HOME PHONE: _____

METHOD OF PAYMENT: CHECK: _____ MASTERCARD: _____ VISA: _____

CREDIT CARD NUMBER: _____ EXPIRATION: _____

CARDHOLDER'S NAME: _____ CARDHOLDER'S SIGNATURE: _____

All Photo Aids distributed by PYP Marketing

Please complete this form and fax to PYP Marketing at 918-294-1205

Phone: 1-800-866-0655

Email: info@pypmarketing.com

* Shipping & Handling rate based on UPS Ground Domestic Standard Shipping. Any express shipments and/or international requests will be subject to additional fees.